

34TH 2018
**FERIA DEL
BARRIO**

Promoting economic development
and celebrating family, art, and culture
in Latino North Philadelphia since 1979



Sunday, September 23 2018
12:00PM - 5PM
North 5th Street between Huntingdon and Somerset Streets.
[.feriadelbarrio.org](http://feriadelbarrio.org).

CORPORATE TABLE ONLY APPLICATION FORM

**For corporate businesses that want to promote their
services at FERIA**

Fee: \$250.00

Organization will receive one (1) table and two (2) chairs
Two admissions to VIP area.

Yes, I want to participate in the 2018 annual Feria del Barrio

**Please mail completed form and payment to:
Taller Puertorriqueño, Inc. c/o FERIA del Barrio
2600 N. 5th Street, Philadelphia, PA 19133**

**PAYMENT MUST BE RECEIVED BY WEDNESDAY NOON, SEPTEMBER 13, 2018 TO GUARANTEE
A TABLE**

Name of Organization:

Contact Person(s):

Mailing Address:

E-mail:

Phone (day):

Phone (evening/cell):

Please briefly tell us the mission of the organization and what services and activities you provide:

Signature: _____

Print Name: _____, **Title:** _____

Date: _____



For more information please contact Dora Viacava at 215-426-3311 or at dviacava@tallerpr.org

EVENT CHECKLIST

WHAT: 34th ANNUAL FERIA DEL BARRIO

WHEN: SEPT. 23, 2018

TIME: 12:00 - 5:00 p.m.

WHERE: EL CENTRO DE ORO
N. 5th St., between Huntingdon & Somerset Streets
2600 and 2700 blocks of North 5th Street

REGISTRATION AND SETUP: Participants must register at 10AM and must be setup by 11:15AM, after this time there is no car access to N 5th street. The registration table is in front of Taller Puertorriqueño at 2600 N. 5th. There is a \$25 deposit when you register, returned at end of afternoon, when you close down your table.

PARKING: Free street parking is available in surrounding blocks to the event.

For more information please contact Carmen Febo San Miguel at 215-426-3311 or at cfebo@tallerpr.org or Dora Viacava at dviacava@tallerpr.org



Philadelphia's family celebration of education, economic development with Latino heritage, arts and culture at the core.

April 25, 2018

Dear :

Showcasing the best that El Centro de Oro (The Golden Center) has to offer, we bring to you the 34th Annual Feria del Barrio Festival (Feria) to be held **Sunday, September 23d, 2018 from 12:00 pm - 5:00 p.m.** along North 5th Street between Huntingdon and Somerset Streets. Feria is a collaboration between **Taller Puertorriqueño (Taller), Congreso de Latinos Unidos (Congreso), HACE and Raíces Culturales Latinoamericanas (Raíces).**

Since 1979 *La Feria del Barrio* celebrates Latino culture and the economic and educational aspirations of our community with:

- Live Latin music and dancing,
- Latino specialties foods from various parts of the community, and
- All the best that our stores and community has to offer.

The FERIA expands opportunities for artists, promotes civic engagement, attracts new audiences and builds new relationships with other arts and community organizations that create an environment for improved cultural exchange, and economic and commercial activity. Feria del Barrio happens in the heart of Latino Philadelphia, at El Centro de Oro Business and Arts District, and extends south to Huntingdon Street to encompass Taller's El Corazon Cultural Center. As such, its economic benefits impact this corridor and community directly. The partners, Congreso, GALAEI, HACE, Raíces and Taller, have also made a commitment to keep Feria as a family oriented event, with activities appropriate for children and entertainment that is appropriate for all ages.

For the last 33 Ferias the organizations involved raise the resources necessary to produce the event and cover all expected expenses from corporate, vendors, other organizations. With the help of hundreds of volunteers La Feria organizers clean the streets, move tables, set up booths, etc., costing much less than other such festivals. Feria hosts thousands of guests and strives to continue to grow its audiences.

Benefit from the largest community located Latino festival in the region and the visibility and exposure the event brings to your business. Give your marketing a boost and submit the form enclosed.

Attached you will find an organization/vendor packet, with more information and forms to submit.

Respectfully yours,

Carmen Febo-San Miguel
Executive Director
Taller

Carolina Cabrera DiGiorgio
President
Congreso

Mike Esposito
Volunteer
Raíces

Maria Gonzalez
President
HACE