



☐ \$7,500 COMMUNITY VISIONARY, Benefits Include:

- Logo** and/or sponsor listing on press releases and paid media, including social media, television and radio
- Logo/link on feria.tallerpr.org.
- Your corporate logo on all collateral materials associated with the event.
- Corporate logo most prominently displayed in our street banner to be hanged across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.

If in person event:

- VIP access for 10 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility. **In the event of a virtual event offer a pre-Feria meet & greet with artists over zoom where you can invite up to 10 guests.**
- Stage banner.
- Prominent exhibit space (30' x 30').

☐ \$ 5,000 COMMUNITY BUILDER, Benefits Include:

- Logo** and sponsor listing on press releases and paid media, including social media, television and radio
- Logo/link on feria.tallerpr.org
- Your corporate logo on all collateral materials associated with the event
- Corporate logo prominently displayed in our street banner to be hanged across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.

If in person event:

- VIP access for 10 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility. **In the event of a virtual event offer a pre-Feria meet & greet with artists over zoom where you can invite up to 10 guests.**
- Stage banner
- Prominent exhibit space (20' x 20')

☐ \$ 2,500 COMMUNITY INVESTOR, Benefits Include:

- Logo** and sponsor listing on press releases and social media.
- Corporate logo prominently displayed in our street banner to be hanged across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.
- Logo/link on feria.tallerpr.org

If in person event:

- VIP access for 8 to the Hospitality Suite at La Feria del Barrio Taller Puertorriqueño's facility. **In the event of a virtual event offer a pre-Feria meet & greet with artists over zoom where you can invite up to 6 guests.**
- Company banner prominently placed at event
- 20 x 20 Ft. exhibit display at event

☐ \$ 1,500 COMMUNITY PARTNER, Benefits Include:

- Sponsor listing on press releases and paid media, including social media
- Corporate logo** prominently displayed in our street banner to be hanged across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.

If in person event:

- VIP access for 6 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility. **In the event of a virtual event offer a pre-Feria meet & greet with artists over zoom where you can invite up to 6 guests.**
- Prominent exhibit space (10' x 20')

☐ \$ 500 COMMUNITY COLLABORATOR, Benefits Include:

- Listing recognition in Feria website and social media.

If in person event:

- 10' x 10' exhibit space
- VIP access for 4 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility. **In the event of a virtual event offer a pre-Feria meet & greet with artists over zoom where you can invite up to 4 guests.**



\$ 250 COMMERCIAL VENDOR, Benefits Include:

- Listing recognition at event.

If in person event:

- 10' x 10' exhibit space
- VIP access for 2 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's new facility

* **In-Kind contributions accepted at 1½ of dollar cash value.**

****All high-resolution logos need to be submitted by Friday, August 21, 2021.**

Sponsor Reply Form: **Deadline: August 7, 2021**

Company/Organization _____
 Contact _____ Title _____
 Mailing Address _____ City _____ State _____ Zip _____
 E-mail _____
 Work Phone _____ Fax _____
 Point of Contact (Day of): _____ Cell Phone: _____

Sponsor Level (Check one):

- _____ \$ 7,500 Community Visionary
 _____ \$ 5,000 Community Builder
 _____ \$ 2,500 Community Investor
 _____ \$ 1,500 Community Partner
 _____ \$ 500 Community Collaborator
 _____ \$ 250 Commercial Vendor

Make check payable to **Taller Puertorriqueño, Inc.** and mail to:

Taller Puertorriqueño
 Feria del Barrio
 2600 North 5th Street
 Philadelphia, PA 19133

The official registration and financial information of Taller Puertorriqueño, Inc. may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.