

39<sup>TH</sup>

2023

# FERIA DEL BARRIO

## SPONSORSHIP

September 10, 2023 | 1:00PM – 5:00PM

North 5th Street between • Huntingdon and Somerset St.

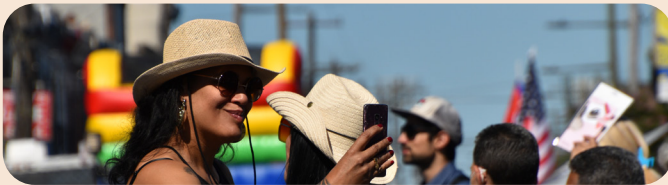


# SPONSORSHIP

\$5,000+

## COMMUNITY BUILDER

- Logo\* and sponsor listing on press releases and paid media, including social media, television and radio.
- Logo/link on [feria.tallerpr.org](http://feria.tallerpr.org)
- Your corporate logo on all collateral materials associated with the event.
- Logo prominently displayed in our street banner to be hung across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.
- VIP access for 10 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility. Guest in the launch 4 people
- Logo on Stage Banner.
- Prominent exhibit space (20' x 20').



\$1,500+

## COMMUNITY PARTNER

- Sponsor listing on press releases and paid media, including social media.
- Listing recognition on [feria.tallerpr.org](http://feria.tallerpr.org)
- Logo\* prominently displayed in our street banner to be hung across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.
- VIP access for 6 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility.
- Prominent exhibit space (10' x 20').

\* For inclusion in all printed materials, high resolution, full-color, and monochrome logos in PNG or EPS formats must be received by August 11, 2023.



## COMMUNITY INVESTOR

- Logo\* and sponsor listing on press releases and social media.
- Logo/link on [feria.tallerpr.org](http://feria.tallerpr.org)
- Logo\* prominently displayed in our street banner to be hung across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.
- VIP access for 8 to the Hospitality Suite at La Feria del Barrio Taller Puertorriqueño's facility.
- Company banner prominently placed at event.
- Prominent exhibit space (20' x 20').

\$2,500+



# SPONSORSHIP

\$750+

## COMMUNITY SUPPORTER

- Sponsor listing on press releases and paid media, including social media.
- Listing recognition on [feria.tallerpr.org](http://feria.tallerpr.org)
- Logo\* prominently displayed in our street banner to be hung across 5th Street at the 2600 & 2700 block entrance, to be viewed by an estimated audience of 10,000.
- VIP access for 6 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility.
- Exhibit space (10' x 10').

\$500+

## COMMUNITY COLLABORATOR

- Listing recognition on [feria.tallerpr.org](http://feria.tallerpr.org)
- VIP access for 4 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility.
- Exhibit space (10' x 10').



\*For inclusion in all printed materials, high resolution, full-color, and monochrome logos in PNG or EPS formats must be received by August 11, 2023.



\$250+

## COMMERCIAL VENDOR

- Listing recognition at event.
  - VIP access for 2 to Feria del Barrio Hospitality Suite Taller Puertorriqueño's facility.
  - Exhibit space (10' x 10').
- \* In-Kind contributions accepted at 1½ of dollar cash value.

For more information, contact Leah Comiskey at [icomiskey@tallerpr.org](mailto:icomiskey@tallerpr.org) or 215-426-3311 x 2009.

# SPONSOR FORM

**Deadline: August 11, 2023**  
Due to production August 11, 2023 is the best time to secure all benefits included in the package. Please send high resolution, full-color, and monochrome logos in PNG or EPS formats.

Company/Organization: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Work Phone: \_\_\_\_\_

Point of Contact (Day of): \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Sponsor Level (Check one):

\_\_\_\_\_ \$5,000 Community Builder

\_\_\_\_\_ \$2,500 Community Investor

\_\_\_\_\_ \$1,500 Community Partner

\_\_\_\_\_ \$750 Community Supporter

\_\_\_\_\_ \$500 Community Collaborator

\_\_\_\_\_ \$250 Commercial Vendor

**Make check payable to Taller Puertorriqueño, Inc. and mail to:**

Taller Puertorriqueño  
Feria del Barrio  
2600 North 5th Street  
Philadelphia, PA 19133